



HAVE A BRIGHT IDEA

FOR A

NEW BUSINESS?



The **SCORE Simple Steps for Starting Your Business™ Workshop Series** can help you develop and test your business idea. Decide if you're ready, draft a business plan, determine your competitive advantage and get started on the right track.

The Simple Steps for Starting A Business™ Workshop Series provides four, three-hour workshops that will help you turn your idea into action with tools, templates and personalized advice. The Simple Steps for Starting a Business™ workshops cover:

- Start Up Basics • Business Concept • Marketing Plan
- Financial Projections • Funding Sources

Classes are held at 3 DMACC campuses in Ankeny, West Des Moines, and Southridge. **The cost for Simple Steps is only \$129.00, which includes tuition and course materials. Class sizes are limited. 2017 Course Locations & Times are listed below:**

West Des Moines

Tuesday Evenings 6-9 PM
February 28- March 28, 2017
CRN#22943

Southridge

Tuesday Evenings 6-9 PM
June 6- June 27, 2017
CRN# not yet available

Ankeny

Tuesday Evenings 6-9 PM
October 3 - October 24, 2017
CRN# not yet available

To register for the classes on line with the CRN# above, visit <https://ce.dmacctraining.com>.

To register by telephone, call DMACC at or 1-800-342-0033.

To learn more, visit www.desmoines.score.org. For additional information, please contact the Des Moines SCORE Chapter at (515) 274-8593.

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