

# **2010-2014 Consolidated Plan**

**CDBG / HOME / ESG**

**U.S. Dept. of Housing & Urban Development  
Entitlement Funds**

**City Council Workshop**

**May 18, 2009**

# **Schedule for 5-Year Goals and 2010 Action Plan**

- **May 6 - NRB approved recommended goals for the 5 Year Consolidated Plan**
- **June 8 City Council meeting - Approve goals for the 2010-2014 Consolidated Plan and the Notices of Funding Availability (NOFA) for the 2010/2011 Contract cycle.**
- **June - NOFAs announced/distributed with a July application deadline.**

# **Schedule for 5-Year Goals and 2010 Action Plan**

- **July - Applications due to Community Investment Staff for staff review and prep for NRB review**
- **August - Community Investment staff distribute applications and monitoring reports to NRB for review**
- **September - NRB sets dates for applicant presentations and forwards allocation recommendations to City Council**

# **Schedule for 5-Year Goals and 2010 Action Plan**

- **October - Public Comment period for 2010 Action Plan (the recommended projects & funding)**
- **November – City Council public hearing & approval of 2010 Action Plan to submit to HUD**

**50,000 ft. View NATIONAL GOALS**  
 Quality of Life for persons of low to moderate means.

**10,000 ft. View Community goals**  
 Quality of Life within the Community

| Affordable Housing   | Suitable Living Environment   | Economic Opportunity   |
|--|---|--|
| Individuals & Families   | Area Benefits   | Job Creation & Retention   |
| Choices for:<br>•Homeownership<br>•Rental<br>•Disabled<br>•Elderly | •Expanded City Services<br>•Physical Improvements<br>•Capacity Building | •Build Capacity of businesses<br>•Physical: improvements for building/site development |

**City of Des Moines Commitments:**

- Des Moines Community Action Agency (1982)
- Neighborhood Revitalization Program (1989)
- Polk County Housing Continuum (1990s)
- City Goal Statements (2006)
- Des Moines Homeless Prevention Plan (2009)
- Polk Co. Lead-Based Paint Mitigation Grant (2009)

**Program, Development, Performance & Evaluation:**

- Annual City Survey
- Annual Community Action Agency Plan
- Neighborhood Revitalization Program, Wisconsin Partnership Re-Evaluation Report (2005)
- PCHC Housing Business Case (2008 update)

**TOOLS**

- Low-to-Moderate Income Table (30/50/80)
- HUD Housing Needs Tables
- “Green” Map (census tracts & block groups that meet HUD LMA eligibility requirements)

## 5,000 ft. View BUDGETING GUIDELINES

### 5-Year Consolidated Plan for Affordable Housing

#### COMMUNITY DEVELOPMENT

- Housing
- Community/Neighborhood Services
- Economic Development

#### PUBLIC SERVICES

- Housing
- Community Services
- Economic Development

#### TOOLS:

- Barriers to Affordable Housing Report
- HMIS Data from SHP & ESG Grants
- Coordinate with other HUD planning documents :  
Public Housing Action Plan, Lead-Based Paint Grants, Supportive Housing Program (SHP), and HUD Section 108 Loans or Development Grants
- Coordinate with other Local Planning Initiatives:  
Community Action Agency (CAA); Metropolitan Planning Organization (MPO); Polk County Housing Continuum Housing Business Case; the Des Moines' Homeless Action Plan

## 500 ft. View PERFORMANCE & EVALUATION

### Annual Action Plan & end-of-year CAPER reports

•**Monitor** and assess the performance of funded projects.

•**Compare** the services reported by agencies and City Departments to community indicators.

•**Evaluate** progress toward community goals.

#### TOOLS:

- 2 Yr Contract Agreements
- Annual Action Plan
- Annual Local Homeless Reports (HMIS)
- Supplemental monitoring reports on funded activities
- CAPER Report
- Supplemental local support data

# NRB Recommended Goals

## Community Development

### ✓ Housing

- **OWNER-OCCUPIED HOUSING REHABILITATION**
  - Preserve and maintain owner-occupied housing through rehabilitation for low to moderate-income households at or below 80% MFI.
- **RENTAL HOUSING REHABILITATION**
  - Preserve and maintain existing affordable rental housing through rehabilitation of investor properties for low-income households at or below 80% MFI.
- **HOME MAINTENANCE/CHORE SERVICES FOR ELDERLY AND DISABLED HOMEOWNERS**
  - Support emergency repair, minor repair, and seasonal chore service programs to assist disabled and elderly low-income homeowners (at or below 50% MFI) to maintain their property.

# NRB Recommended Goals

## Community Development

### ✓ Housing

#### •RESIDENTIAL DEVELOPMENT

- Redevelop and rehabilitate traditional neighborhoods, outside of the downtown area, to increase affordable housing and to maintain property values and improve neighborhood appearances in income-eligible areas.
- Develop new downtown affordable housing to increase the housing opportunities in an emerging downtown residential neighborhood.

# NRB Recommended Goals

## Community Development

### ✓ Community

#### •STREET IMPROVEMENTS

- Support expanded services in public improvements in eligible low-income areas to increase home values and neighborhood appeal.

- Replace sidewalks, curbs, driveway approaches, ramps, and street and alley surfacing.

#### •CODE ENFORCEMENT

- Provide expanded services in environmental code enforcement, to improve health, safety, and neighborhood appearances. Provide resident education about City regulatory policies and issues and assist with neighborhood-initiated clean-up activities.

# **NRB Recommended Goals**

## **Community Development**

### **✓ Community**

#### **•NEIGHBORHOOD ORGANIZATION CAPACITY BUILDING**

- Provide services to increase the leadership capacity of City Council recognized neighborhood associations through technical assistance and educational training.**

# NRB Recommended Goals

## Community Development

### ✓ Economic Development

#### •COMMERCIAL REDEVELOPMENT

- Redevelop neighborhood commercial areas within income-eligible areas to attract commercial development and improve neighborhood appearances.

#### •JOB CREATION/RETENTION

- Increase economic opportunities through job creation/retention, job placement, and micro-enterprise programs that pay livable wages for residents at or below 80% MFI.

# NRB Recommended Goals

## Community Development

### ✓ Housing Supportive Services

#### •EMERGENCY SHELTER SUPPORTIVE SERVICES

- Coordinate the Des Moines Emergency Shelter Grant funding with the priorities and goals of the Polk County Homeless Prevention Action Plan and the Polk County Continuum of Care Supportive Housing Program funding recommendations for homeless prevention, and housing and support services for homeless individuals and families.

#### •TRANSITIONAL HOUSING SUPPORTIVE SERVICES

- Coordinate with the Supportive Housing Program funding recommendations for transitional housing and support services for homeless or near homeless individuals and families.

# NRB Recommended Goals

## Community Development

### ✓ Housing Supportive Services

#### •HOMEBUYER EDUCATION PROGRAMS

- Provide homebuyer education and support services for affordable housing for low/moderate-income households (at 80%MFI or below).

#### •COMMUNITY ACTION AGENCY - SUPPORTIVE SERVICES FOR AFFORDABLE HOUSING

- Provide assistance to low-income individuals and families supporting them to become more self-sufficient, improve living conditions and achieve their potential by strengthening family and other supportive environments. Establish partnerships among supporters and providers of services to low-income while increasing agency capacity.

# NRB Recommended Goals

## Community Development

### ✓ Community Supportive Services

#### •TRANSPORTATION

- Provide transportation programs to maintain access to employment, shopping, and medical facilities for low and extremely low-income residents.

#### •NEIGHBORHOOD CLEAN-UP

- Provide neighborhood-wide property and debris clean-up services to improve the safety and appearance of neighborhoods in income-eligible areas.

# Spending Patterns for 2005-2009

| <b>Community Development Activities</b>           | <b>5 Year Allocation</b> | <b>Annual Average</b> | <b>%</b>      |
|---|--------------------------|-----------------------|---------------|
| <b>Housing</b>                                    |                          |                       |               |
| HSG/Residential ReDvlpmt                          | \$10,809,137             | \$2,161,827           | 43.21%        |
| Special Needs - Maint./Chore Services             | \$794,431                | \$158,886             | 3.18%         |
| Housing Residential ReDvlpmt - Demolition         | \$1,247,716              | \$249,543             | 4.99%         |
| <b>Total</b>                                      | <b>\$12,851,284</b>      | <b>\$2,570,257</b>    | <b>51.37%</b> |
|   |                          |                       |               |
| <b>Community/Neighborhood Services</b>            |                          |                       |               |
| Code Enforcement                                  | \$4,555,000              | \$911,000             | 18.21%        |
| Infrastructure - Street Improvements (NIRP)       | \$1,782,422              | \$356,484             | 7.12%         |
| Neighborhood Capacity Building                    | \$49,328                 | \$9,866               | 0.20%         |
| <b>Total</b>                                      | <b>\$6,337,422</b>       | <b>\$1,267,484</b>    | <b>25.53%</b> |
|   |                          |                       |               |
| <b>Economic Development</b>                       |                          |                       |               |
| Econ. Dvlpmt - Microenterprises                   | \$272,581                | \$54,516              | 1.09%         |
| Econ. Dvplmt. - Comm. Redvlpmt.                   | \$256,998                | \$51,400              | 1.03%         |
| <b>Total</b>                                      | <b>\$529,579</b>         | <b>\$105,916</b>      | <b>2.12%</b>  |
|   |                          |                       |               |
| <b>Total for Community Development Activities</b> | <b>\$19,718,285</b>      | <b>\$3,943,657</b>    | <b>79.01%</b> |

# Spending Patterns for 2005-2009

| <b>Public Service Activities</b>             | <b>5 Year Allocation</b> | <b>Annual Average</b> | <b>%</b>      |
|--|--------------------------|-----------------------|---------------|
| <b>Housing</b>                               |                          |                       |               |
| Homeless - Emergency Shelter & Support Svcs  | \$1,201,437              | \$240,287             | 4.80%         |
| Homeless - Transitional Hsg & Support Svcs   | \$943,360                | \$188,672             | 3.77%         |
| Public Service - Homebuyer Education Program | \$765,968                | \$153,194             | 3.06%         |
| <b>Total</b>                                 | <b>\$2,910,765</b>       | <b>\$582,153</b>      | <b>11.63%</b> |
|  |                          |                       |               |
| <b>Neighborhood Revitalization Program</b>   |                          |                       |               |
| Public Service - SCRUB                       | \$536,775                | \$107,355             | <b>2.15%</b>  |
|  |                          |                       |               |
| <b>Supportive Services</b>                   |                          |                       |               |
| Public Service - Community Services          | \$1,248,012              | \$249,602             | 4.99%         |
| Public Service - Employee Training           | \$355,000                | \$71,000              | 1.42%         |
| Public Service - Transportation              | \$99,463                 | \$19,893              | 0.40%         |
| Other Capacity Building                      | \$100,000                | \$20,000              | 0.40%         |
| <b>Total</b>                                 | <b>\$1,802,475</b>       | <b>\$360,495</b>      | <b>7.20%</b>  |
|  |                          |                       |               |
| <b>Total for Public Service Activities</b>   | <b>\$5,250,015</b>       | <b>\$1,050,003</b>    | <b>20.99%</b> |

# **Guiding Principles for CDBG Allocations**

- **Consistent with core mission and goals of the City**
- **Fiscal reality – sensitive to City operations**
- **More focused funding to have greater impact**
- **More funding for Neighborhood Revitalization efforts - NIRP**

# **Guiding Principles for CDBG Allocations**

- **Strategies to Consider**
  - **Invest more funding in NIRP, Code Enforcement, SCRUB**
  - **Establish minimum/maximum funding levels for specific activities**
  - **Time limits on funding**

**Questions???**